

JOÃO FRANCISCO PUGLIESE

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Date of birth: February 6, 1995

REFERENCES

Arun Chandrasekhar
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Department of Economics
Stanford University
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Matthew Gentzkow
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Department of Economics
Stanford University
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Melanie Morten
Department of Economics
Stanford University
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EDUCATION

Ph.D. Economics Stanford University *exp. 2027*
Advisors: Prof. Matthew Gentzkow and Prof. Arun Chandrasekhar

M.A. Economics São Paulo School of Economics (FGV-EESP) *2020*
Advisor: Prof. Bruno Ferman
Thesis Title: Reference-dependence and labor supply decisions.

B.A. Economics, São Paulo School of Economics (FGV-EESP) *2017*
Advisor: Prof. Leonardo Weller
Thesis Title: Human capital persistence in the Jesuit missions of southern Brazil.

RESEARCH PAPERS

Consumer Misperceptions and Redistribution in Financial Products: Evidence from Brazilian Consórcios (JMP) *October 2026*
with Otávio Braga and Lucas I. Teixeira

Inflation Beliefs and the Indexation of Household Debt *October 2026*
with Otávio Braga and Lucas I. Teixeira

Good News and Bad News: The Effects of Consuming Professional News Outlets During the 2022 Brazilian Elections *September 2026*
with Caio Castro

Blue Spoons: Sparking Communication about Appropriate Technology Use *August 2022*
with Arun G. Chandrasekhar, Esther Dufo, Michael Kremer, Jonathan Robinson, and Frank Schilbach

Can Income Targeting Be Explained by Dynamic Sample Selection? *July 2021*
with Pedro Bessone

ACADEMIC EXPERIENCE

Research Assistant

2021-2022

Description: I worked as Research Assistant for professor Melanie Morten on projects relating to transmigration, with a specific focus on Northern Triangle (El Salvador, Guatemala and Honduras) citizens migrating to the United States.

Research Assistant

2019-2020

Description: I worked as Research Assistant for professors Gautam Rao, Frank Schilbach and Heather Schofield in the paper “The Economic Consequences of Increasing Sleep Among the Urban Poor”. I conducted econometric and data analysis with large datasets.

PROFESSIONAL EXPERIENCE

Uber Applied Sciences Ph.D. Summer Internship

2025

Description: At Uber, I spent 12 weeks investigating the role of spillovers in matching markets and demand modeling, combining large scale data from experiments to enhance algorithmic pricing. I produced two final reports focusing on distinct parts of the company’s demand estimation process.

TEACHING EXPERIENCE

TA Media Markets and Social Good ECON 47 (undergrad.) at Stanford (Prof. Matt Gentzkow) 2025

TA Game Theory ECON 51 (undergrad.) at Stanford (Prof. Chris Makler) 2024, 2025

TA Political Economy I (grad.) at Stanford (Prof. Matt Gentzkow and Andy Hall) 2025

TA Probability and Statistics ECON 102A (undergrad.) at Stanford (Prof. Scott McKeon) 2024

TA Econometrics ECON 102B (undergrad.) at Stanford (Prof. Scott McKeon) 2023, 2025

TA Data Science ECON 108 (undergrad.) at Stanford (Prof. Han Hong) 2020

TA Stats Camp (grad.) at FGV-EESP (Prof. Priscilla Albuquerque) 2020

TA Econometrics III (undergrad.) at FGV-EESP (Prof. Priscilla Albuquerque) 2020

TA Math Camp (Analysis) (grad.) at FGV-EESP (Prof. Victor Filipe Martins-da-Rocha) 2019

TA Econometrics I (undergrad.) at FGV-EESP (Prof. Priscilla Albuquerque) 2019

GRANTS AND AWARDS

Weiss Fund Pilot Award 2026

Department of Economics Teaching Assistant Award (3x) 2023, 2024, 2026

SIEPR Dissertation Fellowship 2025-2026

Centennial Teaching Assistant (CTA) Award 2025

SIEPR George P. Schultz Grant 2025

Stanford’s Graduate Research Opportunities (GRO) Grant 2025

King Center Advanced Research Grant 2022, 2025

Scholarship from CAPES to fund Master’s Program 2018-2020

PROGRAMMING

Stata (proficient), L^AT_EX, R (proficient), Python (intermediate)

LANGUAGES

Portuguese (native), English (fluent)